

ATTACHMENT A – COSTS AND REVENUE SHARE

1. GENERAL

All prices and revenue share **exclude** VAT unless otherwise stated. Cost and revenue tables are available as set out herein. All payments are payable in advance for the following month. A pro-rata monthly fee shall be calculated for **CLIENTS** signing up during the month as follows, and is applicable only the monthly fees. Pro-Rata Fee = (Total fee/30)*days left in month.

An account with INTARGET shall contain at least a main account with access to statistics, reporting and transaction information.

1 Credit = 1 cent

INTARGET Revenue Share and Cost Statement are available on the web at www.sz.higate.co.za on a monthly basis. The **CLIENT** must invoice INTARGET for the specified gross revenue amount.

2. ACCOUNT SETUP

Table 2A

| | Setup Fees | Monthly Fees |
|---------------|------------|--------------|
| Main Account | E 1300 | E 200 |
| Service Codes | E 200 | E 100 |

3. SMS – API SERVICES (COSTS AND REVENUE SHARE)

3.1 Short code costs and transaction fees

This section covers all premium SMS and Bulk SMS services for setup, monthly, transaction costs and revenue shares. Short codes can be standard rated or premium rated where supported by operator.

A customer will integrate directly with the Intarget API and manage his own applications.

The following setup and monthly fees apply:

Table 3A

| | Setup Fees | Monthly Fees |
|------------------------|------------|--------------|
| Private SMS Short Code | E 2500 | E 2000 |

The following SMS transaction costs apply:

Table 3B

| | Cost per SMS |
|--------|--------------|
| SMS MT | 23c |
| SMS MO | 5c |

3.2 Revenue share – Premium SMS services

All presented figures **exclude** VAT. Estimated Gross Revenue share is available on Higate Web at www.sz.higate.co.za on a monthly basis. The Operator stats will be accepted as correct and final therefore the **CLIENT** will only be able to invoice **INTARGET** after the stats for **INTARGET** were successfully reconciled to that of the Operator. As **INTARGET** does not always receive status notifications from the Operators, the stats showing on Higate Web might be inflated.

INTARGET shall make payment to the **CLIENT** 7 (seven) days after the payment has been received from the particular Operator. The payment time from the Operator is expected to be 60 (sixty) days in no dispute of messages received arises. Revenue share/discounts are payable/calculated on a monthly traffic and not the accumulated traffic over longer period of time.

If payments are withheld by the Operator for whatever reason, these payments will also be withheld from the **CLIENT**, until such time payments are received from the Operator.

CLIENT will integrate directly with the **Intarget API** and manage his own applications.

INTARGET shall pay the following PSMS (MO) Revenue Share portion to its CLIENTS:

| |
|--|
| <p>Rate before Revenue Share = Premium SMS Tariff (Excl. 14% VAT) - Regulatory Licence Fees (5.5%) MTN Revenue Share = 50% of Rate before Revenue share Integrat Revenue Share = 50% of Rate before Revenue share Client Revenue Share = 80% of Integrat Revenue Share</p> |
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The revenues as below are paid by the mobile networks and shall be shared between Intarget and the customer on a 20/80 basis.

Revenue share is subject to change dependent on changes from the mobile networks.

The below revenues will be paid unless otherwise agreed and exclude any transaction costs, which is stipulated in Table 3B above.

Table 3C

| Premium SMS Tariff (Excl. VAT) | Premium SMS Tariff (Incl. VAT) | Rate Before Revenue Share (Excl. VAT) | MTN Revenue Share (Excl. VAT) | Integrat Revenue Share (Excl. VAT) | Client Revenue Share (Excl. VAT) |
|--------------------------------|--------------------------------|---------------------------------------|-------------------------------|------------------------------------|----------------------------------|
| 1.50 | 1.71 | 1.42 | 0.71 | 0,71 | 0,57 |
| 2.00 | 2.28 | 1.89 | 0.94 | 0,95 | 0,76 |
| 2.50 | 2.85 | 2.36 | 1.18 | 1,18 | 0,94 |
| 3.00 | 3.42 | 2.84 | 1.42 | 1,42 | 1,14 |
| 3.50 | 3.99 | 3.31 | 1.65 | 1,66 | 1,33 |
| 4.00 | 4.56 | 3.78 | 1.89 | 1,89 | 1,51 |
| 4.50 | 5.13 | 4.25 | 2.13 | 2,13 | 1,70 |
| 5.00 | 5.70 | 4.73 | 2.36 | 2,37 | 1,90 |
| 6.00 | 6.84 | 5.67 | 2.84 | 2,84 | 2,27 |
| 7.00 | 7.98 | 6.62 | 3.31 | 3,31 | 2,65 |
| 8.00 | 9.12 | 7.56 | 3.78 | 3,78 | 3,02 |
| 9.00 | 10.26 | 8.51 | 4.25 | 4,26 | 3,41 |
| 10.00 | 11.40 | 9.45 | 4.73 | 4,73 | 3,78 |
| 11.00 | 12.54 | 10.40 | 5.20 | 5,2 | 4,16 |
| 12.00 | 13.68 | 11.34 | 5.67 | 5,67 | 4,54 |
| 13.00 | 14.82 | 12.29 | 6.14 | 6,15 | 4,92 |
| 14.00 | 15.96 | 13.23 | 6.62 | 6,62 | 5,30 |
| 15.00 | 17.10 | 14.18 | 7.09 | 7,09 | 5,67 |
| 16.00 | 18.24 | 15.12 | 7.56 | 7,56 | 6,05 |
| 17.00 | 19.38 | 16.07 | 8.03 | 8,04 | 6,43 |
| 18.00 | 20.52 | 17.01 | 8.51 | 8,51 | 6,81 |
| 19.00 | 21.66 | 17.96 | 8.98 | 8,98 | 7,18 |
| 20.00 | 22.80 | 18.90 | 9.45 | 9,45 | 7,56 |
| 21.00 | 23.94 | 19.85 | 9.92 | 9,93 | 7,94 |
| 22.00 | 25.08 | 20.79 | 10.39 | 10,4 | 8,32 |
| 23.00 | 26.22 | 21.74 | 10.87 | 10,87 | 8,70 |
| 24.00 | 27.36 | 22.68 | 11.34 | 11,34 | 9,07 |
| 25.00 | 28.50 | 23.63 | 11.81 | 11,82 | 9,46 |
| 26.00 | 29.64 | 24.57 | 12.28 | 12,29 | 9,83 |
| 27.00 | 30.78 | 25.52 | 12.76 | 12,76 | 10,21 |
| 28.00 | 31.92 | 26.46 | 13.23 | 13,23 | 10,58 |
| 29.00 | 33.06 | 27.41 | 13.70 | 13,71 | 10,97 |
| 30.00 | 34.20 | 28.35 | 14.17 | 14,18 | 11,34 |
| 31.00 | 35.34 | 29.30 | 14.65 | 14,65 | 11,72 |
| 32.00 | 36.48 | 30.24 | 15.12 | 15,12 | 12,10 |
| 33.00 | 37.62 | 31.19 | 15.60 | 15,59 | 12,47 |
| 34.00 | 38.76 | 32.13 | 16.06 | 16,07 | 12,86 |
| 35.00 | 39.90 | 33.08 | 16.54 | 16,54 | 13,23 |
| 36.00 | 41.04 | 34.02 | 17.01 | 17,01 | 13,61 |
| 37.00 | 42.18 | 34.97 | 17.49 | 17,48 | 13,98 |
| 38.00 | 43.32 | 35.91 | 17.95 | 17,96 | 14,37 |
| 39.00 | 44.46 | 36.86 | 18.43 | 18,43 | 14,74 |
| 40.00 | 45.60 | 37.80 | 18.90 | 18,9 | 15,12 |
| 41.00 | 46.74 | 38.75 | 19.38 | 19,37 | 15,50 |
| 42.00 | 47.88 | 39.69 | 19.84 | 19,85 | 15,88 |
| 43.00 | 49.02 | 40.64 | 20.32 | 20,32 | 16,26 |
| 44.00 | 50.16 | 41.58 | 20.79 | 20,79 | 16,63 |
| 45.00 | 51.30 | 42.53 | 21.26 | 21,27 | 17,02 |
| 46.00 | 52.44 | 43.47 | 21.73 | 21,74 | 17,39 |
| 47.00 | 53.58 | 44.42 | 22.21 | 22,21 | 17,77 |
| 48.00 | 54.72 | 45.36 | 22.68 | 22,68 | 18,14 |
| 49.00 | 55.86 | 46.31 | 23.16 | 23,15 | 18,52 |
| 50.00 | 57.00 | 47.25 | 23.62 | 23,63 | 18,90 |

4. INTARGET WEB PRODUCTS (Higate Web)

This section covers all **Intarget WEB Products** services for setup and monthly fees, and excludes transaction costs and revenue shares.

A customer will use the **Intarget WEB products** through **Higate Web** (www.sz.higate.co.za) Interface, which Intarget manages and maintains.

The following setup and monthly fees apply:

Table 4A

| | Setup Fees | Monthly Fees |
|-------------------|------------|-----------------|
| Keyword Campaigns | NA | E 200 / keyword |
| Number Campaign | NA | E 620 |
| Bulk SMS Tool | E 200 | E 100 |

For SMS transaction costs table refer to **Table 3B**

For revenues payouts for Intarget WEB products are paid by the mobile networks and shall be shared between Intarget and the customer on a 30/70 basis.

| |
|---|
| WEB Products Rate before Revenue Share = Premium SMS Tariff (Excl. 14% VAT) - Regulatory Licence Fees (5.5%) MTN Revenue Share = 50% of Rate before Revenue share Integrat Revenue Share = 50% of Rate before Revenue share Client Revenue Share = 70% of Integrat Revenue Share |
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5. USSD

This section covers all USSD services for setup and monthly fees, and excludes transaction costs. A customer will integrat directly with the **Intarget API** and manage his USSD applications.

The following setup and monthly fees apply:

Table 5A

| | Setup Fees | Monthly Fees |
|---------------------|------------|--------------|
| Private USSD Number | E 2500 | E2000 |
| Script Hosting | NA | E200 |

The following USSD transaction costs apply:

Table 5B

| | Cost per USSD |
|------------------|---------------|
| USSD per session | 10c |

6. OTHER SERVICES

Table 6A

| | Hourly rate | Per Month |
|--|-------------|-----------|
| Ad hoc compliance verification | E 650/hour | |
| Standard Consultation Services | E 650/hour | |
| Project Management | E 650/hour | |
| Training Services per person | E 300/hour | |
| Software development | E 750/hour | |
| Specialized Consultation and System Engineering | E 750/hour | |
| User Acceptance Testing | E 300/hour | |
| Call Centre Services: | | E 2000 |

Thus done and signed at _____ on this ____ day of _____ 20__

Client: **Name:** **Signature - duly authorized.**

INTARGET: **Name:** **Signature - duly authorized.**